

**Digital Shadows SearchLight™ minimizes your digital risk by detecting data loss, securing your online brand, and reducing your attack surface. The service enables you to identify unwanted exposure, protect against external threats and thereby reduce digital risk.**

## Minimizing Digital Risk

With expanding attack surfaces, increased use of Shadow IT, and more complex third-party agreements, it's incredibly challenging to keep a handle on the data you are exposing. This exposure presents more opportunities to adversaries, who understand how to leverage and manipulate an organization's online presence. These adversaries make use of breached employee credentials to perform account takeovers, imitate your brand to target employees and customers, and exploit vulnerabilities in your expanding attack surface.

### Get Started for Free

[Sign up for a Test Drive](#) to try out SearchLight free for 7 days.

- Explore SearchLight's capabilities at your own pace
- Full access to Shadow Search

## Three Critical Capabilities Needed to Minimize Digital Risk

SearchLight enables you to minimize your digital risk by detecting data loss, securing your online brand, and reducing your attack surface.

### Data Loss Detection



Credentials  
–  
Sensitive Documents  
–  
Intellectual Property  
–  
Customer Data

### Online Brand Security



Domain Infringement  
–  
Malicious Mobile Apps  
–  
Spoof Social Media Profiles  
–  
Counterfeits and Fraud

### Attack Surface Reduction

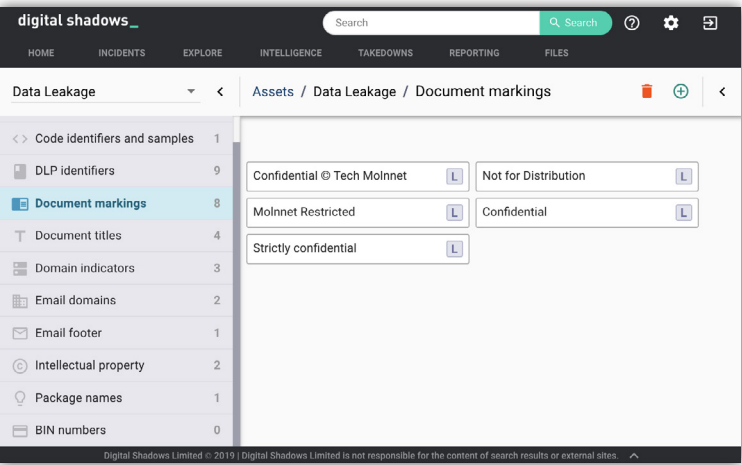
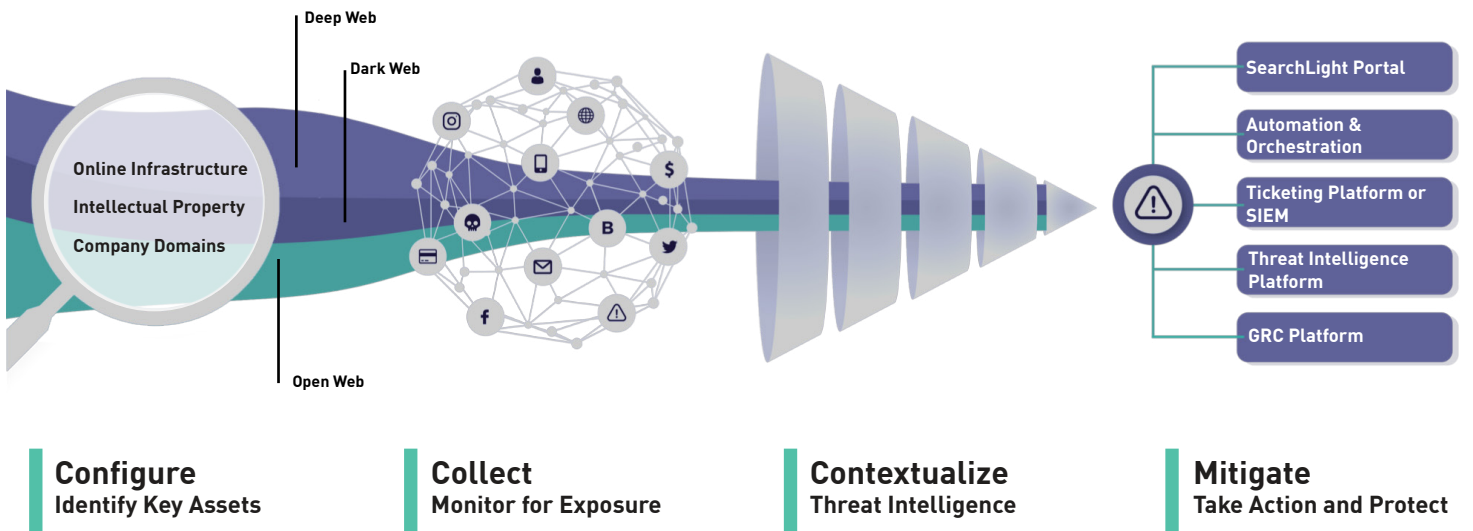


Vulnerabilities  
–  
Certificate Issues  
–  
Open Ports  
–  
Misconfigured Devices

### Threat Intelligence

# The Solution - How Digital Shadows SearchLight™ Works

SearchLight comprises four main stages, which are outlined below. This is an iterative process and organizations will continually loop back to further refine and add to their key assets. Crucially, at each stage, we act as an extension of your team to help configure SearchLight, collect from hard-to-reach sources, add analysis of threat intelligence, and provide recommended actions.



## Configure: Identify Key Assets

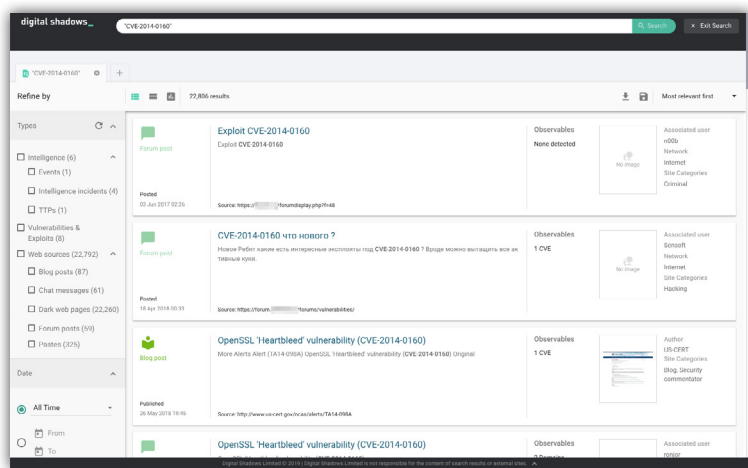
This first step is, of course, understanding what an organization cares most about and wishes to protect. By tailoring the service from the outset, it ensures that the alerts you receive will be fully relevant to your organization. With SearchLight, this is an iterative cycle and customers will add in assets as they emerge, such as new project names, upcoming merger and acquisitions, or updated web domains.

Organizations will typically add hundreds of assets within SearchLight, including:

- IP Ranges
- Domains
- Code Identifiers
- Brand Names
- Social Media Handles
- Package Names
- Supplier Names
- Mobile Applications
- Patent Numbers
- Document Markings
- DLP Identifiers
- Email Footers

## Collect: Monitor for Exposure

SearchLight monitors for the exposure of these assets across the open, deep, and dark web. This includes code-sharing sites, file-sharing sites, criminal forums, chat messages, social media, and search engines. Our Collections and Closed Sources teams focus on continually adding to these sources. Our full breadth of sources can be viewed in our [Data Sources datasheet](#).



## Contextualize: Add Threat Intelligence

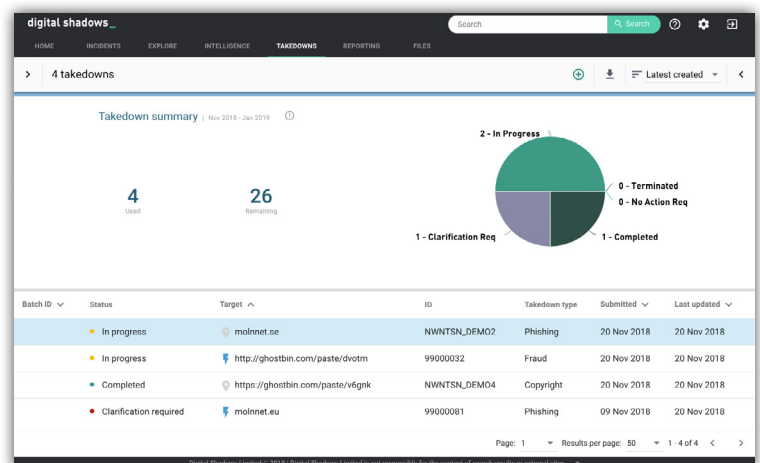
Our technology reduces the mentions of these assets to only those instances that constitute a risk to your business. This ensures your team is not overwhelmed by irrelevant mentions.

Context is added by understanding which threat actors are targeting this information and the tactics, techniques, and procedures (TTPs) they are using to do so.

## Mitigate: Take Action and Protect

Each alert includes recommended actions and the option to launch takedowns. Users can track the status of takedowns in the dedicated "Takedowns" tab. This includes Managed Takedowns, which you can read more about here.

Our turnkey integrations with enforcement and automation platforms offer further options for your security teams to mitigate these risks.



## Why Customers Choose Digital Shadows SearchLight™

Hundreds of organizations across the world use SearchLight to help reduce their digital risk. While other providers focus on specific areas, such as the dark web or social media, our breadth of sources and our service is unrivalled. That's just one of the reasons why Digital Shadows was named "Leader" in Digital Risk Protection by Forrester.



### Coverage

We offer the most comprehensive coverage across the open, deep, and dark web.



### Expertise

We are an extension of your team, providing context, recommendations, assisting with takedowns, and verifying alerts.



### Relevance

By tailoring the SearchLight from the outset, you only receive alerts relevant to your business and brand.

*"Digital Shadows provides the most complete and adaptable service when it comes to helping us manage our digital risks. This is crucial for protecting our intellectual property, brand, and reputation as we digitally transform our business."*

**- SASCHA MAIER, IT & INFORMATION  
SECURITY MANAGER AT IWC SCHAFFHAUSEN**

## About Digital Shadows

Digital Shadows minimizes digital risk by identifying unwanted exposure and protecting against external threats. Organizations can suffer regulatory fines, loss of intellectual property, and reputational damage when digital risk is left unmanaged. Digital Shadows SearchLight™ helps you minimize these risks by detecting data loss, securing your online brand, and reducing your attack surface. To learn more and get free access to SearchLight, visit [www.digitalsadows.com](http://www.digitalsadows.com).

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- Explore SearchLight's capabilities at your own pace
- Full access to Shadow Search
- Live chat with our experts



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