

WHAT'S YOUR COLOR PERSONALITY?™

You know the color on your nails. You know the color on your lips. But do you know the color your hairdresser puts on your hair? With over 100 Color Personalities to choose from, Aloxxi is changing the way you experience salon hair color by introducing a unique, interactive consultation experience. The end result brings together standout hair color products and the talent of the hairdresser that can transform you into a Blonde Bambino™, A Brunette for Casanova™ or a Florentine Dream® - - or any hair Color Personality that defines who you are!



Ciao Bella



Cioccolato Gelatto



Buona Notte Mi Bellissima



Colore Classico



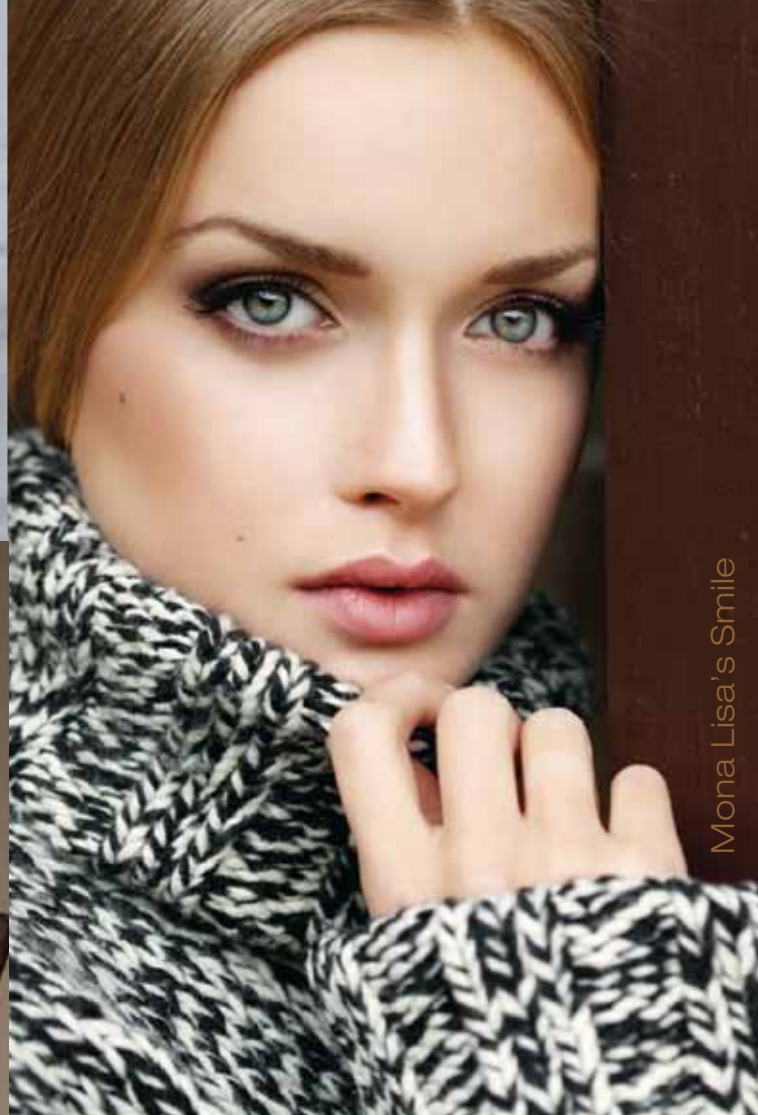
Sicilian Siren



Venus De Milano

BRUNETTE

Georgio's Folly



Mona Lisa's Smile

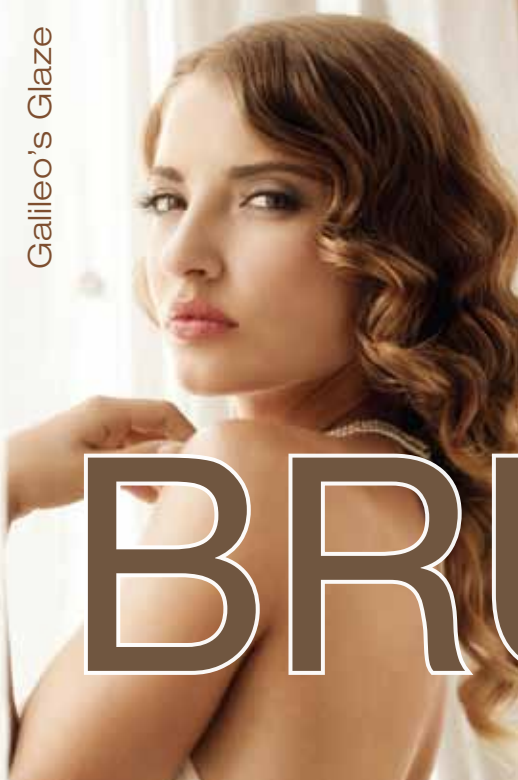


A Touch Of Tuscany



Sitting In San Marco

Galileo's Glaze



Buon Giorno Genoa



BRUNETTE



BRUNETTE • BRUNE • MORENA • BRÜNETTE

8N
8.0

MEZZALUNA®
Light Natural
Blonde



8NT
8.03

**A TOUCH
OF TUSCANY®**
Light Natural
Warm Blonde



8NA
8.01

**MONA LISA'S
SMILE®**
Light Natural
Ash Blonde



8P
8.21

**SITTING IN
SAN MARCO®**
Light Violet
Ash Blonde



8A
8.1

**SENSUOUS
SIGNORINA®**
Light Ash
Blonde
TONES



8B
8.13

DAVID'S MUSE®
Light Ash
Golden Blonde



8G
8.3

**COLORE
CLASSICO®**
Light Golden
Blonde



7N
7.0

**GEORGIO'S
FOLLY®**
Medium Natural
Blonde
TONES



7NT
7.03

**FORTUNA AT
THE FORUM®**
Medium Natural
Warm Blonde
TONES



7GR
7.35

**VENUS DE
MILANO™**
Medium Golden
Mahogany Blonde
TONES



7NA
7.01

**GALILEO'S
GLAZE®**
Medium Natural
Ash Blonde



7P
7.21

**FLORENTINE
DREAM®**
Medium Violet
Ash Blonde





Sicilian Siren



Tartufo Temptation



Steamy Porcini



Aloxxi's Favorite



Fortuna At The Forum



Buona Notte
Mi Bellissima



Full Of Bologna



Ciao Bella



Brilliant Bergamo

BRUNETTE

BRUNETTE • BRUNE • MORENA • BRÜNETTE

7A
7.1

**TARTUFO
TEMPTATION®**
Medium Ash Blonde



7B
7.13

**BUON GIORNO
GENOA®**
Medium Ash
Golden Blonde



7G
7.3

CIAO BELLA™
Medium Golden
Blonde
TONES



7GG
7.33

**MADONNA
FROM MODENA®**
Medium Intense
Golden Blonde



6N
6.0

**ALOXI'S
FAVORITE®**
Dark Natural Blonde
TONES



6NT
6.03

STEAMY PORCINI®
Dark Natural
Warm Blonde



6GR
6.35

SICILIAN SIREN®
Dark Golden
Mahogany Blonde



6NA
6.01

**POMPEII AND
CIRCUMSTANCES®**
Dark Natural
Ash Blonde



6A
6.1

**SEDUCTION
ON THE
GRAND CANAL®**
Dark Ash Blonde



6G
6.3

**BUONA NOTTE
MI BELLISSIMA®**
Dark Golden Blonde



5N
5.0

**ARRIVIDERCI
ROOTS!®**
Light Natural
Brown
TONES



5GR
5.35

**BRILLIANT
BERGAMO™**
Light Golden
Mahogany Brown
TONES





A Brunette For Casanova



Arrividerci Roots



Pompeii And Circumstances



Date Night At Harry's



Seduction On The Grand Canal



Full Of Bologna



Intrigue On The Spanish Steps



Cruising The Adriatic

BRUNETTE

BRUNETTE • BRUNE • MORENA • BRÜNETTE

5NT
5.03

**CIOCCOLATO
GELATTO®**
Light Natural
Warm Brown
TONES



5G
5.3

**BOOT-IFUL
ITALY®**
Light Golden
Brown
TONES



5A
5.1

**FULL OF
BOLOGNA®**
Light Ash Brown



4N
4.0

**ESPRESSO
YOURSELF®**
Medium Natural
Brown
TONES



4V
4.52

MEDICI'S VILLA
Dark Mahogany
Violet Brown



4G
4.3

**APERITV-O
FOR 2®**
Medium Golden
Brown



3N
3.0

**A BRUNETTE
FOR CASANOVA™**
Dark Natural
Brown
TONES



3V
3.2

**REVELRY IN
TIVOLI®**
Dark Violet Brown



2N
2.0

**DATE NIGHT
AT HARRY'S®**
Darkest Natural
Brown



1N
1.0

**INTRIGUE ON THE
SPANISH STEPS®**
Black
TONES



1A
1.11

**CRUISING THE
ADRIATIC®**
Blue Black

