

WHAT'S YOUR COLOR PERSONALITY?™

You know the color on your nails. You know the color on your lips. But do you know the color your hairdresser puts on your hair? With over 100 Color Personalities to choose from, Aloxxi is changing the way you experience salon hair color by introducing a unique, interactive consultation experience. The end result brings together standout hair color products and the talent of the hairdresser that can transform you into a Blonde Bambino™, A Brunette for Casanova™ or a Florentine Dream® - - or any hair Color Personality that defines who you are!



Blonde Bambino



Prima Donna



Andiamo-Let's Go Platinum



Sistine Candles



Women Are From Venice

B L O N D E

BLONDE • BLOND • RUBIO

11N
11.0
**ANDIAMO -
LET'S GO
PLATINUM™**
High Lift
Natural Blonde



11V
11.2
**CRÈME DE LA
CREMA®**
High Lift Violet
Blonde



11P
11.21
VERDI'S AIDA®
High Lift Violet
Ash Blonde



11A
11.1
**SISTINE
CANDLES®**
High Lift Ash
Blonde



11B
11.13
**SPARKLING
PROSECCO®**
High Lift Ash
Golden Blonde



11G
11.3
**SUNLIGHT
IN PALERMO®**
High Lift
Golden Blonde



10N
10.0
**BLONDE
BAMBINO™**
Lightest Natural
Blonde



10NT
10.03
HOLY CANNOLI®
Lightest Natural
Warm Blonde



10V
10.2
**SWINGING IN
SARDINIA®**
Lightest Violet
Blonde



10P
10.21
**ROMANCE ON
THE RIALTO®**
Lightest Violet
Ash Blonde



10A
10.1
PRIMA DONNA®
Lightest Ash
Blonde
TONES



10B
10.13
**BUONA SERA®
BLANCA**
Lightest Ash
Golden Blonde





Peach Bellini



Amalfi Chic



Roman Goddess



Give Pisa A Chance



Prima Donna



A Touch Of Tuscany



BLONDE

BLONDE • BLOND • RUBIO

10G
10.3
SANGIOVESE AT SUNRISE®
Lightest Golden Blonde



10GG ITALIAN GOLD™
10.33
Lightest Intense Golden Blonde



9N
9.0
ROMAN GODDESS®
Very Light Natural Blonde
TONES



9NT
9.03
ALMALFI CHIC™
Very Light Natural Warm Blonde
TONES



9NA
9.01
GET A GRAPPA®
Very Light Natural Ash Blonde



9P
9.21
TASTE OF TORINO®
Very Light Violet Ash Blonde
TONES



9A
9.1
WOMEN ARE FROM VENICE®
Very Light Ash Blonde



9B
9.13
GIVE PISA A CHANCE®
Very Light Ash Golden Blonde



9G
9.3
PEACH BELLINI®
Very Light Golden Blonde
TONES



9GG
9.33
ORO BIANCO®
Very Light Intense Golden Blonde

